Press release · p. 1/2

Review küchenwohntrends Salzburg 2025 Stylish and smart: the accessory trends at Naber

The excellent quality of kitchen accessories can't always be seen, but it can always be felt. At the küchenwohntrends trade fair in Salzburg from 7 to 9 May, Naber showcased inconspicuous solutions that simplify everyday kitchen life and are just as imaginative as the many visual highlights. Numerous trade visitors from Germany and abroad gained insights into innovative lighting and ventilation technology and familiarised themselves with the latest trends in faucets, waste collectors, interiors and much more.

Technology becomes particularly interesting when it is portrayed in a way that is transparent and understandable. COMPAIR® ventilation technology from Naber guides the fumes from the cooker hood in a controlled and safe manner and transports them out of the room or into suitable filters. The state-of-the-art technology with its unrivalled efficiency was presented at the stand in a practical real-life situation.

Naber put the spotlight on its popular hob extractors and presented scenarios that compared guided and unguided recirculating air. With uncontrolled recirculating air, cooking vapours can cause significant contamination in the cabinet body beneath the hob and promote dangerous mould growth. However, systems with controlled recirculating air or exhaust air protect the entire kitchen furnishings and provide pleasant, clean air in the room when cooking.

Smart technology, fascinating design

A wide variety of LED lights can be combined to create a specific atmosphere: stimulating bright light for working, for example, and warm light for eating and relaxing. At the trade fair in Salzburg, Naber demonstrated how this can now be implemented and controlled more easily using



Press release · p. 2/2

highly flexible converters.

The integration of lighting into smart home systems proved particularly popular and was widely discussed. The technical components offered by Naber for creating individual lighting scenarios never fail to impress with their clarity and compatibility. Together with the lamps, they open up fascinating opportunities for using light to enhance people's well-being in their home environment.

The outstanding quality of the kitchen accessories at stand E 51 of the küchenwohntrends trade fair was immediately apparent, drawing in the trade visitors like a magnet. The WESCO® multi-containers made of powder-coated sheet steel, for example, proved a real eye-catcher with their high-quality workmanship, attractive range of colours and iconic design. Like this range, the faucets, niche equipment, chairs, stools, tables and other accessories conveyed a message that is as simple as it is relevant: at the heart of the home, the kitchen is the place where convenience meets quality of life and pleasure is combined with a stylish ambience.

naber.com

Press release for standard use.

If you have any questions, please contact:

Ms. V. Wefelshütten +49 5921 704 -273

marketing@naber.com







Always up to date.

Naber GmbH

A dynamically growing company in the kitchen accessories sector with over 4,500 accessory items in its product range. Numerous internationally recognised design awards underscore the innovative strength of the family business which has been successfully operating for decades.

Management:

Ingrid Naber, Hans-Joachim Naber, Lasse Naber