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Created to inspire: Naber presents innovations for the modern world of kitchens

Versatile interior concepts, innovative lighting solutions and statement faucets take centre stage at this year's area30

From 19 to 24 September 2026 at the area30 in Löhne, Naber will once again be demonstrating its expertise as an innovation partner to the specialist kitchen retail trade. Under the trade fair motto "Created to inspire!" at stand G 21, the company will be presenting new ideas for interior, light and water – with solutions that harmoniously combine design quality, convenience and technical intelligence.

The focus of this year's trade fair presentation is on the continued expansion of the interior range, forward-looking lighting systems and new series of faucets. Many new products cater to current demands for flexibility, connectivity and individual kitchen design – and demonstrate how functionality and homeliness are becoming increasingly connected.

Interior design as a holistic furnishing concept

With new table frames, modular table systems and, for the first time, matching tabletops, Naber is consistently expanding the TABLON® interior range. In doing so, the company is responding to the growing demand for homely furnishing solutions in open-plan kitchen and dining areas. Different frame variants, variable sizes and a wide range of finish options open up individual design options for modern living concepts. These include extendable functional table solutions that can be conveniently adapted to various spatial situations and usage requirements.

The existing ranges of seating furniture are also being further developed: new upholstery fabrics in the current interior design trend colours "sand" and "mottled sand" lend themselves to harmonious fur-

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nishing concepts and emphasise the homely character of modern kitchen and dining areas.

Rethinking light

Naber's new LIC technology is likely to attract particular attention. With the modular Naber LIC 2.0, the company is presenting a smart lighting converter system that makes modern lighting control convenient and flexible. Compatible with established standards such as ZigBee and DALI, as well as the new Matter standard, the system opens up new, cross-cutting possibilities for intelligent lighting connectivity throughout the home. Dimming functions, colour change and intuitive operation, including its own remote control, are as much a focus as simple integration into a wide variety of smart home concepts.

Naber is also continuing the development of the successful Easytrack system. In response to high customer demand, the flexible track system will also be available in white in future. New pendant lights in a contemporary smoked glass finish, along with numerous modular extensions, highlight the design-oriented nature of the lighting solution. At the same time, Easytrack remains technically up to date and compatible with modern control systems – such as the new Naber LIC 2.0 system.

Faucets with a distinctive character

Naber has also announced some exciting new additions to the ARMATE® product range. The focus is particularly on the new brass faucet range Reban. With its distinct design language, it uniquely incorporates innovative, elongated geometries and adds new organic features to the kitchen environment.

The successful Namor® range now also includes additional variants. In future, the models 3, 4, 5 and 6 will be complemented by high-quality PVD finishes such as Brushed Gold and Brushed Rose Gold. The range is complemented by the new Beleza models from the Linea series in the currently so popular country house style, which combine a classic look with contemporary convenient features and new finishes.

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Further highlights at the Naber exhibition stand

In addition to the new products being presented, visitors to the Naber stand can look forward to plenty more inspiration when it comes to contemporary kitchen design, innovative technology and homely furnishing solutions. With this year's trade fair appearance, Naber once again underscores its commitment to harmoniously combining technological innovation, design quality and a homely kitchen culture. Once again, the area30 provides the perfect setting for this – as a central meeting point for the kitchen industry and a platform for inspiring new products.

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Naber GmbH

A dynamically growing company in the kitchen accessories sector with over 4,500 accessory items in its product range. Numerous internationally recognised design awards underscore the innovative strength of the family business which has been successfully operating for decades.

Management:

Lasse Naber, Ralf Brümmer, Ulrich von Wuthenau